Solutions for Healthcare

Improve Care Through Secure Collaboration and Mobile Productivity

In healthcare, the efficient delivery of accurate information can save lives. Thus, the current technology trends of mobility and collaboration hold tremendous potential in improving administrative and patient care processes. Yet many hospitals still rely on paper-centric solutions, such as faxes and printers, that are expensive, labor intensive, and prone to data loss. Outdated technology drives up the cost of care and puts organizations at risk of violating industry regulations such as HIPAA and HITECH — potentially incurring exorbitant fines or jeopardizing reputation.

The Solution

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BlackBerry® Workspaces secures your enterprise content wherever it travels. With Workspaces, all stakeholders can safely access, share and collaborate on even the most sensitive files, using any mobile (iOS®, Android™, BlackBerry®) or desktop (Windows®, Mac®) device.

Combining an easy, intuitive user experience with a unique data-centric architecture (which embeds protection right in your files), BlackBerry Workspaces is designed to meet the needs of your organization, IT team and users.

Security, Visibility and Control

With full end-to-end document protection and tracking, Workspaces imparts the industry's highest level of security while maintaining ease of use. Sensitive files are encrypted with strong AES-256 at all times (at rest, in transit and in use) and remain controlled even after they have been accessed on mobile devices or shared with external parties.

Integrated Collaboration

Workspaces enables users to edit, annotate and collaborate on files in one seamless, secure application. When content leaves a system, security restrictions travels with it. Only Workspaces delivers built-in, content-modifying functionality to retain full visibility and jurisdiction.

Easy-to-Use DRM Controls

Workspaces provides optional, integrated digital rights management (DRM) technology that can allow document owners and administrators to remain in full control of files even after they are downloaded onto desktops or leave the shared workspace.

Enabling Information Sharing in Healthcare

- Compliance: HIPAA / HITECH, EMTALA
- Protection of patient health and personally identifiable information
- Electronic health records (EHR)
- Business assets: Financial and operational information
- Executive communications

Workspaces Document Controls

- Permission to download (or restrict to online view)
- Permission to print
- Permission to edit, copy
- Permission to forward
- Screen capture protection
- Dynamic watermarking
- Access expiration
- On demand remote management of file access controls

Key Use Cases in Healthcare

Sharing Patient Information for Specialist Referrals

Physicians often need to call upon specialists outside of their hospital or healthcare network. For example, a primary care physician may need to consult an oncologist to confirm a patient's treatment plan. As part of the referral process, files such as patient medical records, doctors' notes, CT scans, blood work and lists of prescribed medication need to be shared with the external specialist. Without this data, the specialist is not able to provide the time-critical consultation needed for the sick patient.

Workspaces can eliminate the stress and concern around distributing time- and HIPAA-sensitive information. With Workspaces, there's no need for fax machines and other paper-based solutions. Instead, a shared workspace can be created for streamlined ongoing or instantaneous one-time collaboration. Information is always displayed in flawless visual fidelity, regardless of the device, to ensure accurate communication, as misinformation can lead to life-altering errors. Most importantly, Workspaces provides persistent protection of the data, always and only sharing files with adherence to HIPAA requirements. Failure to comply can result in upset patients (loss of future business) and fines from the Department of Health and Human Services, Office of Civil Rights (financial penalties and loss of reputation). With Workspaces as the de facto platform for sharing information, healthcare organizations can rest assured that their information is always delivered in a secure, timely manner.

BlackBerry Workspaces Tracking   Document Control   Mobile Collaboration
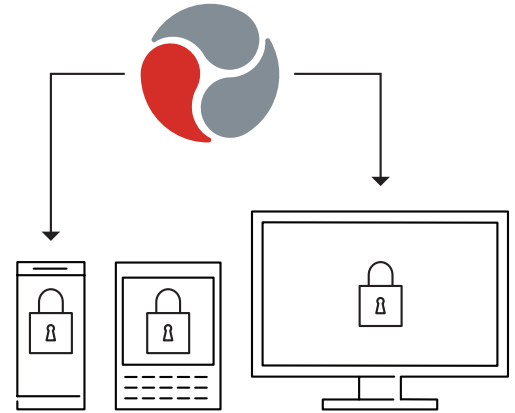
Sharing Healthcare Information for Research

For many university hospitals, research is an important source of both prestige and funding. For example, a research project may be underway to understand the efficacy of a drug produced by a pharmaceutical company. As part of the research, which is often conducted on hospital patients, files that include sensitive information (such as research protocols, drug responses, research manuscripts and test results) are generated and need to be shared with members of the research team across different health systems.

Workspaces can securely enable collaboration on any platform or device, to ensure that only authorized members of the research team and pharmaceutical company will be privy to the research date and finds, regardless of their affiliated organization. If a member of the team were to leave the organization, Workspaces can administratively remove the user from the shared workspace and revoke his or her access to research files to make sure that no information can be prematurely leaked — endangering the profitability of the pharmaceutical company or the reputations of team members.
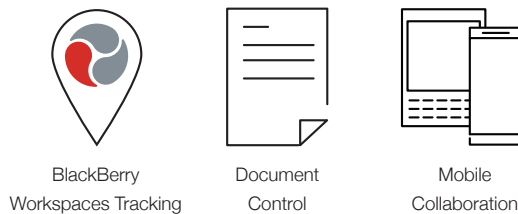
About Workspaces

BlackBerry Workspaces

BlackBerry Workspaces makes your content secure wherever it travels. With Workspaces, all stakeholders can safely access, share and collaborate on even the most sensitive files, using any device — desktop (Windows, Mac) or mobile (iOS, Android, BlackBerry). By combining a user experience that's as easy and intuitive as any consumer solution with a unique data-centric architecture (which embeds protection right in your files), BlackBerry Workspaces is designed to meet the needs of your organization, IT team, and users. To learn more, visit www.blackberry.com/workspaces.